

## Heartland Multiple Listing Service, Inc.

815 US Hwy 27 South  
Sebring, Florida 33870  
Phone: 863-385-6014  
Fax: 863-385-4944  
sheila@heartlandrealtors.org

### THIS APPLICATION IS FOR MLS ONLY MEMBERSHIP

Thank you for your inquiry concerning the Heartland Multiple Listing Service (HMLS).

The **Broker/Appraiser** of the Real Estate Company/Appraisal Company is **required** to become a member. **Each** licensee under the Broker/Appraiser (exempting appraiser trainees) working at the office, is required to be a subscriber as well. If you are joining as a Branch, kindly send along the occupational license and license from DBPR for that Branch.

There are no exceptions.

Fees are as follows:

One time Broker fee of	\$495.00	payable at set up
Monthly fee and user access fee	35.00	<b><u>per licensee</u></b> under the Broker

Our MLS Computerized Service Vendor is Creative Technology, based in Sarasota, Florida. We will bill the Brokerage directly for their services. Their access fee is \$7.00 per user per month. This fee is already included in the \$35.00 monthly fee that will be billed to the Brokerage on a monthly basis for each user. In order to search listings, prepare CMS's and submit your own listings, you must engage this service.

Kindly complete the attached application and branch certification and return to this office with your check made payable to Heartland Multiple Listing Service. Upon receipt, your application will be processed. The DBPR will be contacted to verify each licensee in the office and packages will be sent to the office for each person, with the By-Laws and Rules and Regulations governing the HMLS. Included in the package will be program disks and instructions on how to install and use CTI. There is also a web based CTI program available for your use. <http://hlnweb.ctimls.com>.

Along with your completed application and check, kindly sign the bottom of this letter and return as well. Once again, thank you for your interest in our MLS and we look forward to being of service to you.

**Heartland Multiple Listing Service, Inc.**

**Application for the Participation in the  
Heartland Multiple Listing Service, Inc.**

I, \_\_\_\_\_ (Broker) (Appraiser) hereby apply for participation in the Heartland Multiple Listing Service.

Enclosed is my check in the amount of \$\_\_\_\_\_.

Company information: Sole Proprietor Partnership Corporation  
LLC (Limited Liability Company)

Office Name: \_\_\_\_\_

Office Corporation License # \_\_\_\_\_

Office Address: \_\_\_\_\_

Office phone # \_\_\_\_\_ Office fax# \_\_\_\_\_

Office web page \_\_\_\_\_

Is the Office Address, as stated, your principal place of business? Yes No

If not, or if you have any branch offices, please indicate and give address:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Your position: Principal Partner Corporate Officer Branch Office Manager

Names of other Partners/Officers of your firm:

\_\_\_\_\_

Broker/ Appraiser home address \_\_\_\_\_

\_\_\_\_\_

Broker/ Appraiser e-mail \_\_\_\_\_

Broker/ Appraiser license# \_\_\_\_\_

Broker/Appraiser password for HMLS: \_\_\_\_\_

**Heartland Multiple Listing Service, Inc.**

Present Florida Board/Association (if applicable)

\_\_\_\_\_

Have you ever been refused membership in any other Association of REALTORS® or their MLS? Yes \_\_\_\_\_ No \_\_\_\_\_

If yes, please state the basis for each such refusal and detail the circumstances related thereto: \_\_\_\_\_

\_\_\_\_\_

Have you or your firm been found in violation of state real estate/appraisal licensing regulations within the last three years? Yes \_\_\_\_\_ No \_\_\_\_\_

If yes, please provide details:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Have you or you firm been convicted, adjudged, or otherwise recorded as guilty by a final judgment of any court of competent jurisdiction of a felony or other crime.

Yes \_\_\_\_\_ No \_\_\_\_\_

If yes, please provide details:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Names of agents/appraisers/staff in your office:

Name

License #

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

(Please attach a separate sheet if necessary)

## Heartland Multiple Listing Service, Inc.

I hereby certify that the foregoing information furnished by me is true and correct, and I agree that failure to provide complete and accurate information as requested, or any misstatement of fact, shall be grounds for revocation of my membership if granted. I further agree that, if accepted for membership in the MLS, I shall pay the fees and dues as from time to time established.

By signing below I consent that the REALTOR® Associations (local, state, national) and their subsidiaries, if any (e.g., MLS, Foundation) may contact me at the specified address, telephone numbers, fax numbers, email address or other means of communication available. This consent applies to changes in contact information that may be provided by me to the Association(s) in the future. This consent recognizes that certain state and federal laws may place limits on communications that I am waiving to receive all communications as part of my membership.

The Multiple Listing fees will be billed to the Broker or Appraiser on a monthly basis. The cost is \$35.00 per agent/appraiser per month. This amount includes unlimited listings, both the web-based and electronic based programs, and use of iMapp.

Dated: \_\_\_\_\_ Signature: \_\_\_\_\_

Yours Sincerely,  
Sheila Richards  
Executive Director

I have read the conditions concerning membership in the Heartland Multiple Listing Service. The information attached is true and accurate to the best of my knowledge. Failure to comply will result in participation being denied.

\_\_\_\_\_  
Broker/ Appraiser Signature                      Date: \_\_\_\_\_